

# GDPR FOR SMES

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# TOPICS

- **WHY DO GDPR RIGHT**
- **TOP FIVE ACTIONS TO DO GDPR RIGHT**
- **EMPLOYING A DATA PROTECTION OFFICER**
- **SME CASE STUDY: PLANET VERIFY**
  - **THE BUSINESS**
  - **GDPR COMPLIANCE**
- **TAKEAWAYS**

# WHY DO GDPR RIGHT

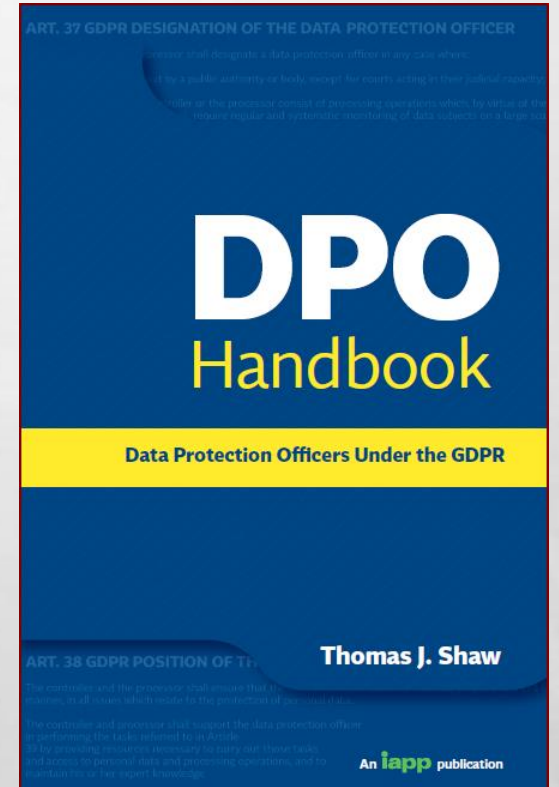
- **BECAUSE YOU HAVE TO, IT IS THE LAW**
- **BECAUSE IT DIRECTLY HELPS YOUR BUSINESS**
- **BECAUSE IT INDIRECTLY HELPS YOUR BUSINESS**
- **BECAUSE DOING IT WRONG IS COSTLY (FINES, LOST BUSINESS, INEFFICIENT PROCESSES)**
- **BECAUSE ALL IT TAKES IS COMMITMENT**

# TOP FIVE ACTIONS TO DO GDPR RIGHT

- **ENGAGE A KNOWLEDGEABLE GDPR RESOURCE**
- **INVENTORY YOUR PERSONAL DATA AND ITS PROCESSING**
- **ASSESS YOUR ORGANISATION FOR DATA PROTECTION RISK**
- **PRIORITISE AND GET TO WORK ON YOUR HIGH RISK AREAS**
- **KNOW THE GDPR RESPONSE DEADLINES AND HAVE PROCESSES READY**

# EMPLOYING A DPO

- **DATA PROTECTION OFFICER (DPO) HELPS WITH GDPR COMPLIANCE**
- **ALSO DEALS WITH THE DPC AND DATA SUBJECTS**
- **CAN BE ENGAGED PART-TIME ON A CONTRACT (HOURLY OR MONTHLY)**
- **NOT MANDATORY FOR MOST SMEs BUT VALUE SHOULD OUTWEIGH COST**
- **OR JUST BUY THE *DPO HANDBOOK* AND TRY IT YOURSELF ----->**



# **PV CASE STUDY – THE BUSINESS**

- **PLANET VERIFY (PV) IS A BUSINESS HEAVILY TIED TO GDPR**
- **A LOCAL SME THAT SECURELY COLLECTS AND MANAGES LOTS OF PERSONAL DATA**
- **HELPS OTHER FIRMS BE GDPR COMPLIANT BY COLLECTING IDENTITY DOCUMENTS SECURELY**
- **DID GDPR RIGHT BECAUSE IT DIRECTLY HELPED ITS BUSINESS**
- **ENGAGES A DPO FOR COMPLIANCE AND TO HELP MARKET THAT COMPLIANCE**





# PLANET VERIFY

SECURE IDENTITY PROCESSING – AS A SERVICE

An ID&V (identity and verification) platform for enterprises that need strict security and compliance controls around the collection and management of Personally Identifiable Data.

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[www.planetverify.com](http://www.planetverify.com)

 @PlanetVerify

# How We Do It :Enterprise & Client Journey

## Step 1

Firm sends Data request to client from Dashboard.

## Step 2

Client is invited via email/SMS to download app – photographs the required docs and shares in real time. Or instead a simple secure weblink may be used.

## Step 3

Admin processes order, assigns for partner approval, who signs-off. Rules based purging incorporated.





# **PV CASE STUDY – GDPR COMPLIANCE**

- **INITIAL ASSESSMENT – COMPLIANT WITH DATA PROTECTION ACTS BUT NOT FULLY WITH GDPR**
- **REVISED PRIVACY POLICY TO DATA PROTECTION POLICY**
- **DETERMINED PROPER LEGAL BASIS FOR PROCESSING**
- **TWEAKED CORE PROCESSES SUCH AS PURGE DATA REQUESTS**
- **STARTED USING GDPR COMPLIANCE AND USE OF DPO AS MARKETING ADVANTAGE**

# TAKEAWAYS

- **SOURCE A GDPR EXPERT FIRST – POSSIBLY IN THE ROLE OF DPO**
- **DOCUMENT YOUR DATA AND PROCESSING INCLUDING LEGAL BASIS AND NON-EEA TRANSFERS**
- **PERFORM GDPR GAP ANALYSIS TO DISCOVER YOUR DATA PROTECTION RISKS**
- **START REMEDIATING THE HIGHEST PRIORITY DATA PROTECTION RISKS**
- **BE ABLE TO RESPOND TIMELY TO INFORMING DATA SUBJECTS, SARs, AND DATA BREACHES**

# QUESTIONS?

- [thomas@tshawlaw.com](mailto:thomas@tshawlaw.com) / [WWW.DPO-SERVICES.EU](http://WWW.DPO-SERVICES.EU)
- [DPO HANDBOOK \(PRINT\)](#) / [DPO HANDBOOK \(ELECTRONIC\)](#)